



Renaming The Internet

Press Release for immediate release

Dot TK registers 15 millionth domain name **Top Level Domain Registry is ready to continue to grow**

London – May 11th 2009. Dot TK, the registry for .TK domain names, today announced that they have registered their 15 millionth domain name. In the last couple of weeks Dot TK has seen a growth of new registrations of more than 40%.

Dot TK's free service is used to rename long web addresses into a simple and short .TK domain name. A short web address is faster and easier to communicate than a long one. Dot TK domains are extremely useful in Internet conversations, such as forum threads, IM chats and on social networks. Dot TK is also a life-saver in a communication channel where you are limited to a specific number of characters per session, like Twitter.

“We have seen an enormous growth in the last couple of weeks and we expect to continue to grow further”, says Joost Zuurbier, CEO of Dot TK. “In the last couple of weeks we have expanded our technical infrastructure and we are now ready for even bigger growth in the future.”

The new infrastructure has been facilitated at LeaseWeb, a company that owns and operates one of the largest IP networks in the world. LeaseWeb has more than 500 Gbps bandwidth capacity, enough to service the millions of Dot TK users.

To prevent some users from registering thousands of domains, all domains that are registered should be visited at least 25 times in every 90-day period. Paid domains do not have this minimum requirement. Also, paid domain name registrants get the full license rights of the domain, similar to other top level domain registries.

“We are proud to have Dot TK on board. They are the first Top Level Domain Registry we have added to our customer portfolio.” says Ruud Mous, Sales Director of Leaseweb. “It's important for a domain registry or domain registrar to be really available 24 hours a day, 7 days a week. With our expanded redundant network, our efficient network management and our quality and assurance team we know we are the perfect choice for this type of business.”

Leaseweb belongs to one of the largest hosting providers in Europe. Next to many Dutch customers Leaseweb has attracted a lot of international companies that require excellent bandwidth capacity and uptime. Customers include Starbucks, PricewaterhouseCoopers and Alcatel-Lucent.

Dot TK is a joint venture of the Government of Tokelau, its communication company Teletok and BV Dot TK, a privately held company. The registry office is located in London, United Kingdom.

More information about Dot TK: www.dot.tk

More information about Leaseweb: www.leaseweb.nl

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