



For immediate release

Tokelau registry creates first domain zone without illicit content

AMSTERDAM - JANUARY 12TH 2006. Dot TK, the registry for .TK Internet Domain Names, announced today the launch of Dot TK WatchDot - the online content verification tool. The country of Tokelau and Taloha, Inc., the registry for the .TK domain, have mutually agreed to limit the exposure of adult entertainment content on the websites bearing a FREEDOMAIN.TK domain name. Children, including those in Tokelau, need to be able to access much of the Web for its informational, educational and entertainment content. A lot of this content is available on websites with a .TK domain name.

However, some Dot TK sites currently online are inappropriate and potentially damaging for children, featuring illicit (adult entertainment) content or promoting hate and violence. "We believe that everybody should be able to use the Internet whilst being protected from encountering this type of upsetting and unwanted material.", says Balder Alofs, General Manager of the Dutch Dot TK office.

The WatchDot online content verification tools bring to the Dot TK Registry the power to verify each and every freely registered domain name under the FREEDOMAIN.TK program. If the Dot TK Registry encounters a domain name registration request from a website which is 'red-flagged' by Dot TK WatchDot, the registration request will be refused.

"In the course of the last few days we have scanned all 1.2 million Dot TK domain names for illicit content, using the Dot TK WatchDot tool. We found that 2.1% of the FREEDOMAIN.TK domain names were actually imposed and we have taken these websites down, in accordance with the rules and regulations of our registry.", says Mr. Alofs. "Of course, if you pay for the domain name, the name is yours and we are not able to control the content. So, it might be that a small portion of domain names are still spreading such content. This is, unfortunately, a fact of life".

Of all domains registered within the .TK domain, 98% are registered for free.

About Dot TK

Dot TK is a joint venture of the Government of Tokelau, its communication company Teletok and Taloha, Inc., a privately held company. The Government of Tokelau has appointed Taloha, Inc. as the exclusive registration entity. Taloha, Inc. is privately funded and has offices in San Francisco, USA and Amsterdam, The Netherlands. With its management team, experienced staff and multi-redundant backbones in both countries, Taloha, Inc. can handle millions of domain registrations.

More information about Dot TK and the Islands of Tokelau can be found on <http://www.dot.tk>

DOT TK: RENAMING THE INTERNET

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